



TPG Telecom to grow business revenue as Qantas connects as major new enterprise customer

- TPG Telecom sets sights on \$1bn a year in business revenue by 2025
- Unveils Qantas as flagship customer for new enterprise launch

6 December 2021 - TPG Telecom has today unveiled a new enterprise strategy to position itself as the telco of choice for small and large business and government customers.

The new strategy reveal comes as TPG Telecom announced it has been awarded a five-year, multi-million-dollar contract with Qantas to supply fixed and mobile voice services as the airline modernises its domestic communications network.

TPG Telecom's new business and enterprise strategy is being led the company's Group Executive Enterprise and Government, Jonathan Rutherford who joined the telco in July.

Since the merger of TPG Telecom and Vodafone, the company has undergone significant investment in its business sales capability with new hires across sales, marketing and support roles as well as the consolidation of its four existing business divisions (Vodafone, TPG, iiNet and Internode) under the single TPG Telecom brand.

"We are building Australia's newest and smartest 5G network, which, alongside our extensive fibre network and access to the NBN, will put us on a path to disrupt the market and be the number one communications provider for business innovation, choice and value," Mr Rutherford said.

"As we accelerate the benefits from the merger of TPG Telecom and Vodafone, now is the time to put a strategic stake in the ground to show all Australian businesses that TPG Telecom has the infrastructure, reach, innovation and connectivity solutions to help them grow and compete across Australia and the world. Given the size of the business market and our strong network assets and products, TPG Telecom should be able to reach \$1 billion-a-year business revenue and we think that's achievable by 2025."

As part of its strategy to grow business, enterprise and government revenue TPG Telecom will target sectors including small and medium enterprise, government, mining and manufacturing, transport and logistics, retail and healthcare.

Across these sectors, TPG Telecom has identified three core strategic priorities. These include:

- Supporting business growth and competitiveness through fast, reliable and secure, converged communication services
- Delivering best-in-class managed network, cloud and security services for enterprise and government customers
- Becoming a market leader in Internet of Things (IoT) and mobile private network (MPN) innovations and solutions.

"The past two years have shown how vital connectivity is to our everyday lives and it is now clearer than ever that every business in Australia must be a technology business if they want to thrive in the digital world," Mr Rutherford said.



“Over the next five to ten years, we will see a seismic shift in the digital capability of all Australian businesses as voice and data connectivity solutions, new mobile applications and products, managed services, and the data capability made possible by IoT, transforms how we all connect.”

“Underpinning all of this will be robust, reliable and fast mobile and fixed-line networks. At TPG Telecom we have the right mix of networks, talent and innovation to support Australian businesses as we help kickstart the economic engine of the nation and help build a more connected and prosperous future.”

Qantas connects to TPG Telecom

In one of its first major customer wins, TPG Telecom’s re-launched business and government division has been named the major supplier of fixed and mobile voice services for Qantas.

Under the new five-year deal, TPG Telecom will transform the Qantas communications network with the addition of a new, fibre network that will provide voice and data carriage services across its head offices and airport terminals in Canberra, Melbourne, Sydney, Perth, Adelaide and Darwin.

The transition of fixed voice services has already commenced with the transfer of the Qantas 1300/1800 inbound customer support numbers to TPG Telecom’s mobile network, with more voice services to follow.

The partnership comes as TPG Telecom continues to deliver the vast majority of mobility services to Qantas. Ninety per cent of the flag carrier’s mobile services have moved to the company’s mobile network, resulting in reduced costs and increased service levels for the airline.

“Like Qantas, we are in the business of connecting people, so we are excited to partner with this iconic business to support its connectivity needs as it moves into the next phase of its transformation journey,” Mr Rutherford said.

The whole-of-business connectivity solution being provided by TPG Telecom will play an important role in Qantas’s IT delivery transformation to reduce cost and complexity as it implements its three-year, post-COVID recovery plan.

“As we recover from COVID, it is more important than ever that Qantas has a reliable, fast and secure communications network so that we can stay connected as an organisation and importantly, to our customers,” said Qantas Group Chief Information Officer, Sam Charmand.

“TPG Telecom has proven its capability and experience in delivering large and complex infrastructure programs. They have successfully transitioned the majority of our fixed voice services within weeks, showcasing the value of their automation capability, and they have been responsive and flexible which is exactly what we need our suppliers to be.”

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About TPG Telecom: TPG Telecom is an Australian telecommunications company which is home to some of Australia's most-loved telecommunications brands including Vodafone, TPG, iiNet, AAPT, Internode, Lebara and felix. As the second largest telecommunications company listed on the ASX, TPG Telecom has a strong challenger spirit and a commitment to delivering the best services and products to its customers. www.tpgtelecom.com.au

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