



TPG Telecom launches Reconciliation Action Plan

12 July 2021 - TPG Telecom has released its first Reconciliation Action Plan (RAP) as part of its commitment to creating equity and opportunities for First Nations peoples.

The TPG Telecom Reflect RAP, developed through Reconciliation Australia's framework, will act as the roadmap for the first part of the company's reconciliation journey.

TPG Telecom CEO Iñaki Berroeta said all companies have a role to play in helping to drive equitable outcomes for First Nations people.

"At TPG Telecom, our purpose is to build meaningful relationships and support vibrant, connected communities. The launch of our RAP is a significant step for our company as we build connections with First Nations communities," Mr Berroeta said.

"We look forward to partnering with, and learning from, our First Nations communities about how we can embed respect and inclusivity into the way we work, and ultimately make a meaningful difference for our customers, employees and our wider society."

Mr Berroeta said the TPG Telecom RAP speaks to the unique contributions the company can make to the community through its technological capabilities and skills.

"We will continue to support external programs to create pathways in STEM for First Nations peoples and students, in particular girls and young women, and support them to pursue a future career in technology," he said.

Bespoke Indigenous artwork unveiled

The TPG Telecom RAP features a bespoke artwork titled *Listening to Land - Connecting to Country*, designed by artist Riki Salam of We Are 27 Creative, to reflect the story and identity of TPG Telecom and signify our commitment to reconciliation.

The artwork is about listening to how the land and Country are communicating to us and how we in turn respond. The Trumpet Shell or 'Bu' as it is referred to in the Torres Strait, is used to call people to meet, be it for ceremony, the hunting and gathering of food or even for warfare. When blown, the Trumpet Shell produces a deep rich sound that can be heard across land and sea, both near and far.

The three lines emerging from the shell represent the values of Reconciliation, Respect, Relationships and Opportunity. These lines merge into different aspects of Country from freshwater to saltwater, desert to rainforest and everywhere in between this land connects us all. The creation spirit known as the Rainbow Serpent is depicted throughout the artwork, bringing the understanding of law, culture, ceremony and creation of the landscape upon which our people and our Communities all connect. The young vine leaves with the goanna refers to growth and the next generation of youth pursuing their aspirations in Science, Technology, Engineering and Mathematics (STEM).

The different treatments and motifs represent the diverse landscapes and vibrant Communities across Australia that TPG Telecom is connected to. The Sun, Stars and Moon help us navigate across the Land, to respect, listen, learn, talk and connect with Country and one another.



The artwork was unveiled at TPG Telecom's NAIDOC Week event and will hang in TPG Telecom's Head Office in Sydney.

TPG Telecom's Reconciliation Action Plan (RAP) can be found [here](#).

-ends-

Background

Reconciliation Australia's RAP Framework provides organisations with a structured approach to advance reconciliation. There are four different types of RAP that an organisation can develop: Reflect, Innovate, Stretch and Elevate. Each type of RAP is designed to suit an organisation at different stages of their reconciliation journey.

The Reflect RAP sets out the steps to take to prepare an organisation for reconciliation initiatives in successive RAPs. This allows for time to spend scoping and developing relationships with Aboriginal and Torres Strait Islander stakeholders to inform a specific vision for reconciliation.

Media contact:

Josh McIntosh
TPG Telecom External Affairs
+61 416 117 091/ joshua.mcintosh@vodafone.com.au